

About Technoglobe

Since 2001, Technoglobe has been teaching job-ready computer and IT skills. Our students are working across India and abroad, and our centres run in India, Canada, UK, UAE, Singapore and Nepal.

26 Years

of excellence in IT education

4 Lakh+

students trained

150+

centres

500+

placement tie-ups

35+

awards, incl. Oxford University
(UK)

1 Year

student membership

✓ Authorised by Ministry of MSME, India

✓ Training on live, real-time projects

✓ Certificate partners: HPE, IBM, Microsoft, Adobe, Tally

✓ Free soft-skills & interview preparation

 **1 Year Student Membership** After the course, if you face any problem for 1 full year, just come to the centre and our trainers will help you solve it.

DIPLOMA

Diploma in Digital Marketing **With AI**

Learn to market any business online: websites, SEO, Google and Meta ads, social media, email, Shopify stores and AI tools. You finish with practical projects on every topic, to help you start a job or freelancing.

SEO

Google Ads

Meta Ads

WordPress & WooCommerce

Shopify & Dropshipping

Google Analytics 4

Email Marketing

Copywriting

ChatGPT & AI tools

 **100% Job Placement Support**

Jobs you can do after this course

Social Media Marketer

SEO Expert

Content Marketer

Email Marketer

PPC / Ads Specialist

Digital Analyst

Digital Marketing
Manager

Affiliate Marketer

Technoglobe Ajmer Centre

3rd Floor, 90 Degree Building, Makarwali Chouraha,
Near Bravia Hotel, Vaishali Nagar, Ajmer

Open in [Google Maps](#) · www.technoglobe.co.in

 **Call / WhatsApp**

73570 78077

90242 41045

Free counselling & demo class

Course in simple steps

1

Basics, HTML & CSS

Channels, B2B / B2C / D2C, the funnel, and HTML & CSS for a simple landing page.

2

AI Content Writing

Blog, SEO, email and social content with ChatGPT, Gemini, Copy.ai and Jasper.

3

WordPress & WooCommerce

Domain, hosting, themes, plugins, a blog and a WooCommerce store.

4

SEO: Rank on Google

Keyword research, on-page, off-page and technical SEO, Search Console, Ahrefs, SEMrush.

5

Google Analytics & Ads

GA4, Tag Manager and reports. Search, Display, Video and YouTube ads, remarketing.

6

Social Media Marketing

Facebook, Instagram, LinkedIn, YouTube, Meta Business Suite, Meta Ads, retargeting.

7

Social Media Optimisation

Profiles, hashtags, algorithms, scheduling tools, engagement and page growth.

8

Email & Copywriting

Mailchimp automation, funnels, landing pages, AIDA / PAS, hooks, CTAs, ad copy.

9

Shopify & Dropshipping

Shopify store, products, payments, shipping, FB Pixel, sales ads and dropshipping.

10

AI, Freelancing & Career

ChatGPT, chatbots, automation flows, resume, portfolio, freelancing, mock interviews.

What you will actually make

✂ Marketing strategy presentation

✂ Personal portfolio webpage

✂ 3 SEO articles with AI

✂ WooCommerce store

✂ SEO audit for 5+ keywords

✂ Google Analytics report

✂ Google Ads campaign

✂ Email automation funnel

✂ Shopify store & sales ads

100% Job Placement Support

- ✓ Practical classes on real projects
- ✓ Placement & interview preparation

- ✓ Certificate on completion
- ✓ Expert, qualified trainers

Start your digital career in Ajmer

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 **Book your free demo**

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