

About Technoglobe

Since 2001, Technoglobe has been teaching job-ready computer and IT skills. Our students are working across India and abroad, and our centres run in India, Canada, UK, UAE, Singapore and Nepal.

26 Years

of excellence in IT education

4 Lakh+

students trained

150+

centres

500+

placement tie-ups

35+

awards, incl. Oxford University
(UK)

1 Year

student membership

✓ Authorised by Ministry of MSME, India

✓ Training on live, real-time projects

✓ Certificate partners: HPE, IBM, Microsoft, Adobe, Tally

✓ Free soft-skills & interview preparation

 **1 Year Student Membership** After the course, if you face any problem for 1 full year, just come to the centre and our trainers will help you solve it.

COURSE

Digital Marketing with AI

Learn how to bring customers to any business online: on Google, Instagram, Facebook, YouTube and through websites, ads and AI tools. You practise every topic on real projects, so you can start a job or freelancing with confidence.

SEO

Google Ads

Instagram & Facebook Ads

YouTube

WordPress Website

Email Marketing

Google Analytics

ChatGPT & AI tools

Freelancing

 **100% Job Placement Support**

Jobs you can do after this course

Social Media Marketer

SEO Expert

Content Marketer

Email Marketer

PPC / Ads Specialist

Digital Analyst

Digital Marketing
Manager

Affiliate Marketer /
Freelancer

Technoglobe Ajmer Centre

3rd Floor, 90 Degree Building, Makarwali Chouraha,
Near Bravia Hotel, Vaishali Nagar, Ajmer

Open in [Google Maps](#) · www.technoglobe.co.in

 **Call / WhatsApp**

73570 78077

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Free counselling & demo class

Course in simple steps

1 Digital Marketing Basics
Digital vs traditional marketing, the main channels, B2B / B2C / D2C, and the marketing funnel.

2 Make Your Own Website
Basics of HTML & CSS, then a full WordPress website or blog with domain and hosting.

3 SEO: Rank on Google
Keyword research, on-page and off-page SEO, site speed and Google Search Console.

4 Google & YouTube Ads
Search, Display and Video ad campaigns, targeting, bidding, conversion tracking and remarketing.

5 Social Media Marketing
Facebook, Instagram, LinkedIn and YouTube. Run ads in Meta Ads Manager and plan content.

6 Social Media Optimisation
Better profiles, hashtags, algorithms, scheduling tools and growing pages.

7 Analytics & Reports
Google Analytics 4, Tag Manager, traffic and conversions, and simple reports.

8 Email Marketing & Funnels
Email lists, Mailchimp automation, newsletters and landing pages.

9 AI Tools for Marketing
ChatGPT for content, AI for SEO, email and ads, and chatbots.

10 Freelancing & Career
Freelance profile, client pricing, personal branding and mock interviews.

What you will actually make

✂ Your own portfolio page

✂ Your own website or blog

✂ Your first live ad campaign

✂ A real business social profile

✂ A complete email campaign

✂ SEO for 5+ keywords on your site

✂ Traffic report from Google Analytics

✂ Your freelance profile & proposal

✂ Final real-time project

100% Job Placement Support

- ✓ Practical classes on real projects
- ✓ Freelance launch guidance

- ✓ Certificate on completion
- ✓ Expert, qualified trainers

Start your digital career in Ajmer

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 **Book your free demo**

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